ADDNODE GROUP

The Future of B2B Collaboration

EXPERIENCE MATTERS

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What happens if you partner fails?

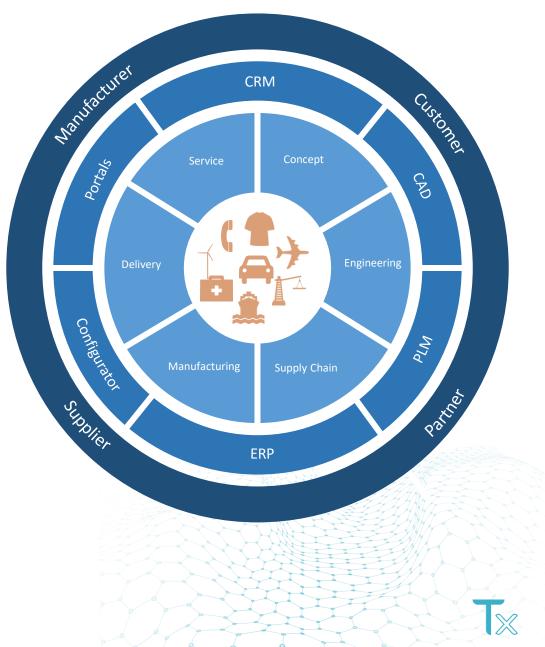


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Full Partner Collaboration

- Partners require data from multiple systems
- Time wasted in manual routines and follow-ups
- Lack of measurements of supplier performance
- Change communication is time-consuming and error-prone
- Complexity of touchpoints can be overwhelming and costly to solve
- Costly rework and recalls due to incorrect information and misunderstandings
- Business critical information is treated in an un-secure and un-coordinated manner
- Bi-directional flow of data is sometimes lacking

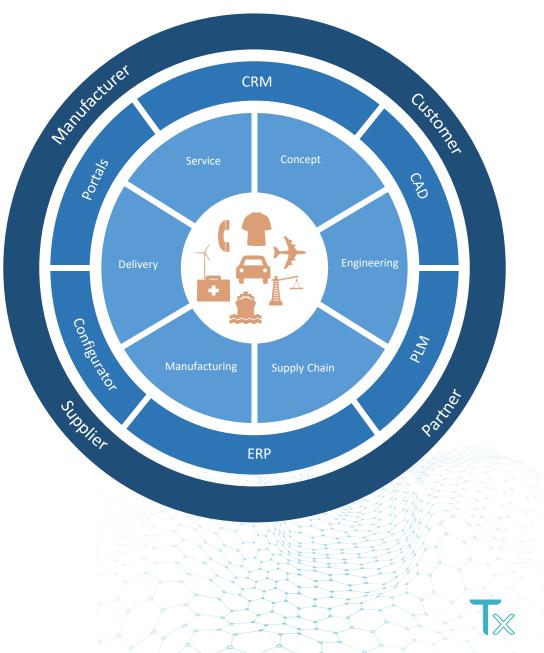


System Challenges



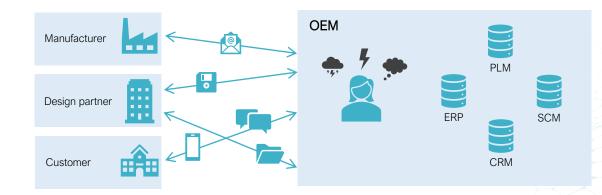
Full Partner Collaboration

- Required product information is contained in multiple systems
- Many companies choose to not give partners direct system access:
 - Security-, regulatory- or IP-restrictions
 - Licensing models can be costly and rigid
 - Usability and training becomes a challenge



Full Partner Collaboration

- Homegrown solutions expensive to develop and maintain
- Unstructured communication long lead time, data loss, and manual mistakes
- **Unsynchronized data** risk of inconsistencies and need for merging of versions
- **Re-entry and redundant work** high risk of errors
- **Data is shipped in bulk** outdated view of data
- Data is kept outside process control important business rules might be neglected

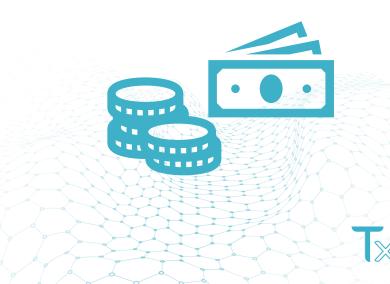


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Partner Collaboration Around Enterprise Data

- Reduce the time and effort needed when interacting with partners
- Protect your IP share product data in a secure and controlled manner
- Reduce sharing assumptions from engineering / manufacturing / supply-chain
- Reduce the cost of quality ensure correct documentation
- Reduce the time needed to process a change
- Monitor the performance of your suppliers in real time
- Tracked bi-directional communication channels
- Reduce overall risk and increase overall efficiency





Partner collaboration around Enterprise data



1. Outsourced manufacturing



2. Outsourced engineering



3. Handover to customer



4. Maintenance support



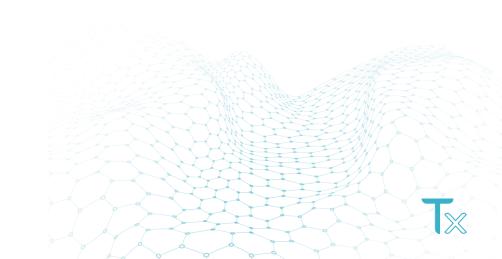


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Partner collaboration around Enterprise data

- Suppliers rely on Global Supply Chain Management and Design Release Engineers to provide engineering information on products that are supplied to the host company
- Current methods such as using Drive, Drobox, Email and File Transfer locations are insecure and run the risk of being inaccurate
- Existing enterprise systems are too difficult for suppliers to adopt to
 - Also can lead to security challenges within the overall application set.
- IP can be shared by individuals who don't know that the data should be controlled because of the lack of system restrictions
- End to End traceability

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Partner collaboration around PLM data

- TVC Helium based solutions to address partner access
 - Located in DMZ
 - Multi Factor Authentication
 - Secure DB access
- Extensive penetration testing
- Simplified partner on-boarding

 Little to no training on system functionality
- Device Agnostic

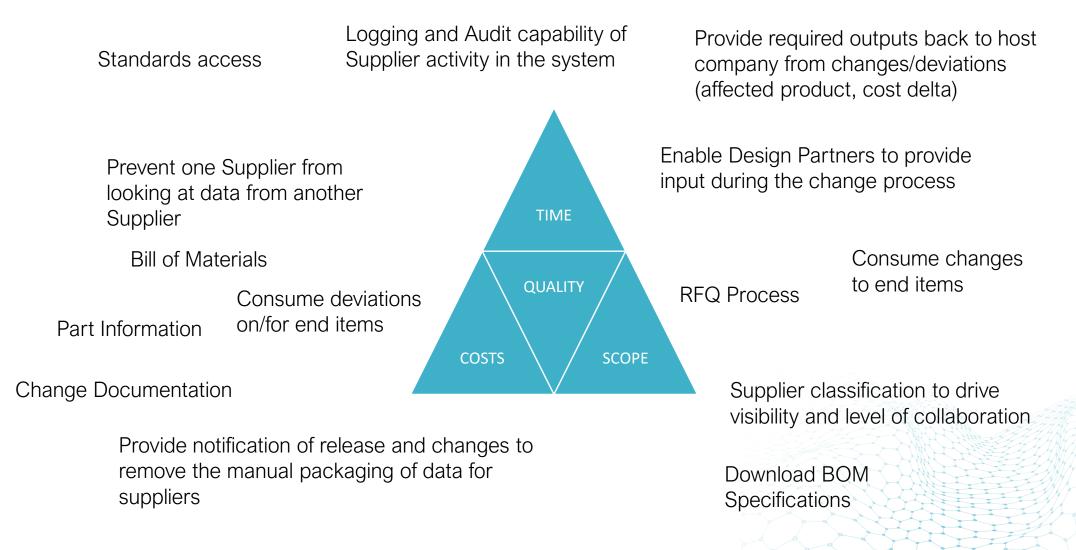
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Partner collaboration around PLM data



What is Exchange about and how is it transformational?

- A common solution for very similar customer needs
- Collaboration around data from different enterprise systems, not only PLM
- Cloud first vision for flexible adoption
- We have full ownership of the application enabling fast changes
- An initial step for creating a platform for hosting other enterprise applications





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What would it mean if you could...

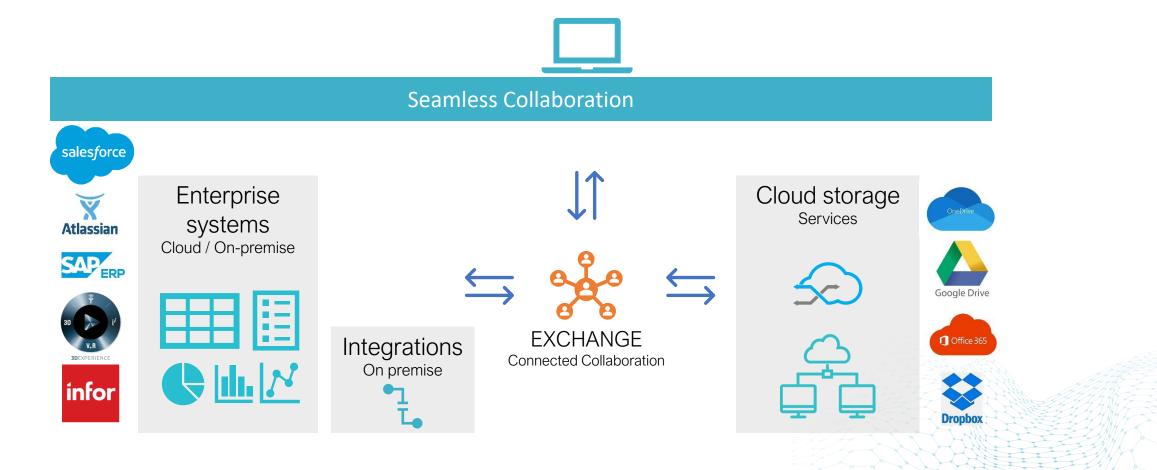
- increase accuracy and productivity in partner collaboration by 25%
- have one standard way of interacting with your partners
- always know the latest status of all changes, deviations, and issues
- skip trainings of your partners
- feel safe that no secret data is exposed
- have bidirectional updates between your systems
- adjust your running cost to the actual needs



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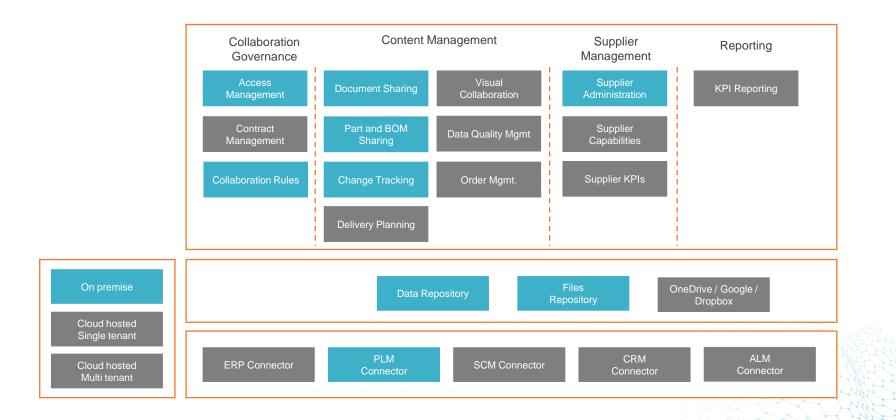








Proposed Minimal Viable Product (MVP) scope



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Current state



What has been done so far?

- Technology stack identified and verified
- Foundation schema and services implemented
- First rounds of UI iterations
- First rounds of needs and requirements



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Time plan and activities

- Invite for collaboration
 - Looking for early adopters in designing the first version
 - Conduct MVP definition with partners in H1 2020
- Development of core functionalities continues based on our knowledge and experiences from existing customers



